



July 15, 2017

Dear IDEA, InSEA, ISME and WDA Members:

The World Alliance for Arts Education (WAAE) is delighted to be working in association with a new project. *Global Arts Learning Action*. Established by 3 Europe-based educators, its mission is to encourage and enable lower-income countries to place arts learning at the heart of their education systems, and mobilise the world's educators, artists and cultural organisations to support these endeavours. A short concept note is attached. As part of the initial feasibility study, the project is looking to reach out to arts educators around the world, so that your views and practices can inform our approach. We're especially interested in your thoughts on:

- 1) How a focus on arts learning can best contribute to achieving the sustainable development goals and broader outcomes;
- 2) Any examples of practices or strategies, from both low and middle-income contexts, that we can learn from;
- 3) Particular countries which we should focus on, and contacts in those countries whom we should connect with;
- 4) how you and your organisation might be able to participate in any programme.

**Please email any thoughts to [gala.artsed@gmail.com](mailto:gala.artsed@gmail.com), ideally by Friday 4 August.** If in addition or as an alternative, you would like to talk to the project leaders, please do not hesitate to contact Joe Hallgarten directly at [joe.hallgarten@gmail.com](mailto:joe.hallgarten@gmail.com) who is the Co-founder of Global Arts Learning Action (Senior Associate, Innovation Unit). He may also be reached at 0044 7769702708

The study will be published in September, and will be discussed at WAAE's conference at the University of Auckland in late November, with a view to a longer term collaboration. We're very grateful for your time, and look forward to hearing from you.

Sincerely,

A handwritten signature in black ink that reads "Rita L. Irwin".

Rita L. Irwin, Ed.D.  
WAAE Chair